

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-54 (GP-064-06-US)

Applicants: Darrell ANDERSON, et. al.

Serial No.: 10/634,501

Filing Date: August 5, 2003

Title: SERVING CONTENT-RELEVANT ADVERTISEMENTS WITH CLIENT-SIDE

DEVICE SUPPORT

Examiner: Not yet assigned

Group Art Unit: 2171

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

SIR:

## Information Disclosure Statement Transmittal

The applicants respectfully request that the references listed on the attached PTO/SB/08A be considered in the examination of the above-identified application. Since each of these references is a U.S. patent or a patent application publication, no copies are enclosed. (See the notice, "Information Disclosure Statements May Be Filed Without Copies of U.S. Patents and Published Applications in Patent Applications Filed After June 30, 2003," <a href="Pre-OG Notices">Pre-OG Notices</a> (July 11, 2003).)

The applicants reserve the right to establish that any of the references listed on the attached PTO/SB/08A are not prior art to the above-captioned application.

Since a first Office Action on the merits has not yet been received, the applicants assume that this Information Disclosure Statement should be considered under 37 C.F.R. §§ 1.97(b)(3).

Accordingly, it is believed that no fee is due. If, however, an Office Action on the merits has been mailed before the filing date of this Information Disclosure Statement, the Office is authorized to charge any fee required to have the Information Disclosure Statement considered to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

Respectfully submitted,

Dated: November 21, 2005

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John C. Pokotylo, Attorney Reg. No. 36,242

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## CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)

I hereby certify that this correspondence is being deposited on **November 21, 2005** with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

John C. Pokotylo

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U.S. Department of Commerce
Patent and Trademark Office

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)

1 of

Application Number: 10/634,501

Attorney Docket No.:

Filing Date: August 5, 2003
First Named Inventor: Darrell ANDERSON
Group Art Unit: 2171

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Examiner Name: Not yet assigned

Complete if Known

Google-54 (GP-064-06-US)

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U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No.1	U.S. Patent Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines where relevant Passages or Figures appear
/S.A./	BH	5,948,061	09-07-1999	MERRIMAN et al.	
S.A./	BI	6,892,354	05-10-2005	SERVAN-SCHREIBER et al.	
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Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document  Office 3 Number 4	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T°

	Signature	/Sana Ai nashemi/	Considered	04/10/2010				
*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not								
considered. Include copy of this form with next communication to applicant.								

I Unique citation designation number. 2 See attached kinds of U.S. Patent Documents. 3 Enter Office that Issued the document, by the two-letter code (WIPO Standard ST3.4, 6 For Japanese patent documents, the discission of the year of the relign of the Emperor must proceed the serial number of the patent document. 5 Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST3.16, if possible. 6 Applicant is to place a check mark here if English Inaquage translation is attached.